Performance Measures Ideology

Source: W.K. Kellogg Foundation Logic Model Development Guide

- Funding
  - Equipment
  - Personnel
  - Supplies

- Resources/Inputs

- Activities
  - Construction
  - Training program
  - Feasibility study

- Outputs
  - What was produced?
  - Who participated?

- Your Planned Work
  - Business development

- Your Intended Work
  - It will lead to this...

- What are the impacts?
  - Who benefited?
When are the Measures Used?

- Periodic program evaluations that incorporate performance measures, grants, feedback, and other data.
- Reported in our annual performance and accountability report.
- Research & Eval reaches out to grantees.
- Verification - 3 years after project completion, ARC.
- Guaranteed / basic agency.
- At project closeout - actual, to-date results are reported by.
- At application phase - estimated by applicant.
- Final Closeout.
Examples: Tourism / Natural Assets

Outcomes:
- New tourists
- New overnight stays
- New export sales
- Increased revenues
- Improved business

Outputs:
- Acquired square feet
- Serviced businesses

Project Type:
- Development
- Recreational trail
- Revitalization
- Downtown
- Tourism facility
Examples: Education & Workforce Development

- Education program
- Workforce development

- Students served
- Workers
- Trainees served
- Participants

- Students improved
- Workers
- Programs implemented
- Plans/reports
Examples: Health & Substance Use Disorder

**PROJECT TYPE**
- Healthcare access
- SUD recovery program

**OUTPUTS**
- Patients served
- Workers/Trainees served
- Programs implemented

**OUTCOMES**
- Patients improved
- Workers improved
Examples: Business & Entrepreneur Development

- Business development support
- Entrepreneurship
- Business served
- Plans/reports

PROJECT TYPE

OUTCOMES

- Businesses improved
- Jobs created
- Revenues increased-
  - Export sales
  - Non-export sales

OUTPUTS
Examples: Transportation

PROJECT TYPE
- Local access
- Other transport projects
- Roads

OUTPUTS
- Miles
- Linear feet (sidewalks)
- Access road

OUTCOMES
- Businesses served
- Jobs created
- Businesses improved
- LPI