

July 21, 2015

Council Connections

Bridging Allegany, Garrett and Washington Counties



Tri County Council
For Western Maryland

In This Issue

[Marcellus Shale Impact Studies](#)

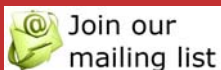
[Multi-Cultural Business
Conference](#)

[MEDA Summer Conference](#)

Dates to Remember

July 29, 2015
[MEDA Summer Conference](#)
Baltimore, MD

August 12-15, 2015
[MACo Summer Conference](#)
Ocean City, MD



Garrett County Marcellus Shale Impact Studies

The [Appalachian Regional Commission](#) announced approval of a \$37,500 grant to the Board of Garrett County Commissioners for the Garrett County Marcellus Shale Impact Studies project. The project will improve understanding of potential impacts related to Marcellus Shale natural gas extraction on tourism (local and regional) and outdoor recreation opportunities.

The project will produce a study, "Understanding the Potential Impact of the Shale Natural Gas Extraction on Tourism, Outdoor Recreation, and Second Home Values in Garrett County." The proposed study will provide a better understanding of the shale gas extraction industry impacts on existing industries such as recreation and tourism in Garrett County, identify aspects of shale gas development that might alter visitation to the County and identify impacts this development might have on tourism, recreation, and second homes as job generators and economic drivers in the County.

In addition to ARC funds, local sources will provide \$37,500, bringing the total project funding to \$75,000.

Multi-Cultural Business Conference

connecting small companies
with business opportunities.



FEATURED PRESENTERS

Alison Tavik

Director of Communications with the
Governor's Office of Minority Affairs

David Ramos, BB&T

AVP Regional Multicultural Markets in
Washington DC Area

IN PARTNERSHIP WITH:



BROUGHT TO YOU BY:



LEARN MORE ABOUT

- Finding the Money You Need ✓
- Marketing in the Digital Age ✓
- Selling to Government and Big Business ✓
- Workforce Development & You ✓

7:30-8am: Registration & Continental Breakfast

8-9am: Networking / Visit Vendor Tables

9-9:30am: Alison Tavik

9:30-9:45am: Break

9:45-10:30am: Minority Business Owner Panel

"The Secrets to Success" & "How to Avoid Pitfalls"

10:30-11am: David Ramos

11am-Noon: Networking / Visit Vendor Tables & Panelists

THURSDAY, AUGUST 13TH

7:30AM- 12 Noon

\$10 (includes a continental breakfast)

Hager Hall Conference and Event Center
901 Dual Highway, Hagerstown, MD

Register by calling 301-739-2015 ext. 100
or visit hagerstown.org

MEDA

Maryland Economic
Development Association



MEDA Summer Conference Marketing & Business Attraction

Wednesday, July 29, 2015.
Baltimore World Trade Center
401 E. Pratt St., Baltimore, MD
8 a.m.-2 p.m

The MEDA Summer Conference will provide an overview of Marketing & Business Attraction for economic development professionals.

Want to hear about marketing that's working? We'll show you how to:

- Position a community as a product
- Illustrate your community's strengths
- Highlight your community's character
- Bring desired employment to your community

[Register today!](#)