

October 27, 2016

Council Connections

Bridging Allegany, Garrett and Washington Counties



Tri County Council
For Western Maryland

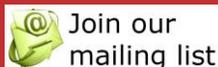
In This Issue

[Five-Year Human Services Transportation Plan Survey](#)

[Community and Economic Development Resources Publications](#)

Dates to Remember

Monday, December 12
TCCWMD Business Meeting and Holiday Reception



Notice of Funding Availability

Strategic Economic and Community Development

This funding opportunity prioritizes projects that support the implementation of multi-jurisdictional plans. Many communities already work together to develop multi-jurisdictional plans with the help of strategic partners including

Input for Maryland's Five-Year Human Services Transportation Plan



The Maryland Transit Administration and the State Coordinating Committee for Human Services Transportation, with assistance from the KFH Group, are in the

process of updating **Maryland's Five-Year Human Services Transportation Plan**. A component of this update will be an inventory and assessment of existing human services transportation available to citizens around the State.

Please take the time to complete the survey available through [this link](#) that seeks information on the transportation services provided by your organization (if applicable) and your input on unmet transportation needs in your area.

While you will be able to start the survey and come back to it as long as you are working from the same computer, before starting the survey it will be useful to have this information readily available: **the number of people served by your organization, and specifics on the transportation services provided to them, financial and operating data related to the transportation services provided by your organization, a current vehicle inventory, funding sources that supported your transportation services in the past fiscal year, any unmet transportation needs typically expressed by the people you serve (or their families) and your coworkers.**

Depending on the extent of your transportation services this survey will take between 30-60 minutes to complete,

non-profit organizations, institutions of higher education, university extensions, regional authorities, coalitions of counties/towns and federal special initiative coalitions. Communities are incentivized to align resources, develop long-term community and economic growth strategies and engage federal, state and local partners.

National League of Nursing Invites Applications for Education Projects

The annual program is designed to support high-quality studies that contribute to the development of the science of nursing education, promote the diversity of research topics, and encourage investigators who demonstrate rigor and innovative approaches to advance the field of nursing education research.

Cool & Connected

Helps small towns use broadband service to revitalize small-town main streets and promote economic development. Broadband access can provide new opportunities for people and businesses. Communities have combined broadband service with other local assets such as cultural and recreational amenities to attract and retain investment and people, including young people. This can help diversify local economies.

Local Food, Local Places

helps communities create walkable, healthy, economically vibrant neighborhoods through the development of local food systems. Local Foods, Local Places aims to support projects that do all of the following: create livable, walkable, economically vibrant main streets and mixed-use neighborhoods, boost economic opportunities for local farmers and main street businesses, improve access to healthy, local food, especially among disadvantaged populations.

though again you may start and stop as long as you working from the same computer. **Please complete this important survey by November 21, 2016.**

If you have any questions on the survey please contact the KFH Group by [email](#) or 301-951-8660.



Community and Economic Development Resources Publications

Growing Rural Economies and Opportunities through Social Media

From Facebook to Snapchat, rural businesses are exploring how to use social media to improve their customer's experience and expand their customer base.

Social media holds promise as a strategy for rural businesses which frequently have a small customer base and struggle to be profitable throughout the year, given the seasonal nature of their business. Through social media, business owners could reach more potential customers for little to no cost. The successful USDA project resulted in new research-based marketing tools including a social media strategy tool-kit and website.

Read more about the project by following [this link](#).
[Click here](#) to visit the online tool-kit and website.

Pew Research Highlights State of American Jobs

The majority of Americans say new skills and training are critical to their future job success and to remain competitive in changing workplaces. This was particularly true for individuals working in STEM occupations, where roughly two-thirds of employed adults responded that ongoing training and skills development would be essential to their development. **The State of American Jobs** report includes: analysis on trends in job and wage growth by occupations; public assessments of the job situation and worker readiness; views on job satisfaction; the types of skills required for work; and, public views about the value of college education.

Read more about the research by following [this link](#).
[Click here](#) to visit The State of American Jobs Report.