



May 4, 2017

Council Connections

Bridging Allegany, Garrett and Washington Counties



Tri County Council
For Western Maryland

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[ARC In The Region - Getting the Message About Substance Abuse](#)

Dates to Remember

Wednesday
June 21, 2017
Tri-County Council for Western Maryland Business Meeting

September 26-28, 2017
Ocean City, MD
Transportation Association of Maryland Annual Conference & Expo

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Notice of Funding Availability

ARC Spotlight - Getting the Message About Substance Abuse



OVERALL, AMERICANS CONSUME UPTO 80% OF THE WORLD'S PRESCRIPTION OPIOIDS.

Source: Centers for Disease Control and Prevention



On an average day in the U.S., according to the Department of Health and Human Services, health care professionals dispense more than

650,000 OPIOID PRESCRIPTIONS.



EACH DAY:
3,900

People initiate nonmedical use of prescription opioids for the first time.



580

People use heroin for the first time.

78

People die from an opioid-related overdose.

Source: U.S. Department of Health and Human Services

More than 2,250 stakeholders gathered in Atlanta, Georgia recently for the **National Rx Drug Abuse & Heroin**

Summit. The Summit, which began in 2012 is the largest national collaboration of professionals from local, state, and federal agencies, business, academia, treatment providers, and allied communities impacted by the public health emergency caused by prescription drug abuse and heroin use.

USDA Rural Cooperative Development Grant Program

The program aims to improve the economic condition of rural areas by assisting non-profit corporations or higher education institutions in the startup, expansion, or operational improvement of rural cooperatives and other mutually-owned businesses through cooperative development. Grant and matching funds can be used to develop and operate a Rural Cooperative Development Center. **Apply by May 26 (electronic) and June 2 (paper).** To view the full announcement and learn more visit [here](#).

Support for Organizations Serving Seniors

Kendal's Promising Innovations

Grants are intended for nonprofit organizations that work to meet the needs of an elderly population. **Letters of Intent must be submitted by May 19, 2017.** Click here for information..

Prescription drug abuse and heroin use has hit the Region hard and communities are looking for new ways to combat the crisis. During a Vision Session at the Summit, five

community-based organizations working to address substance abuse problems in Appalachia presented on their experiences as part of a pilot social media training program run by **ORAU's Health Communication** team. ARC and the CDC Injury Center are sponsors of the technical assistance program. At the Summit, ORAU announced the **2017 Social Media Training and Technical Assistance**

Program will continue to help community-based organizations better utilize social media to combat prescription drug abuse, describe treatment opportunities, and promote successful intervention strategies. With this technical assistance training, groups will learn to recognize challenges unique to the **Appalachian Region** in using social media to communicate about prescription drug abuse and determine ways to incorporate best practices and lessons learned into their own social media programs. To be considered for participation, groups must complete this [application](#).

