

November 21, 2017

Council Connections

Bridging Allegany, Garrett and Washington Counties



Tri-County Council
For Western Maryland

In This Issue

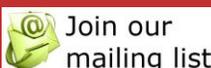
November 25 2017 is Small
Business Saturday

Dates to Remember

Monday
December 11, 2017
Tri-County Council for
Western Maryland
Business Meeting & Dinner
5:00 pm
Nick's Airport Inn
Hagerstown, Maryland

Saturday
November 25, 2017
Small Business Saturday
www.shopsmall.com

Thursday, January 25 -
Friday, January 26, 2018
Mountain Maryland PACE
Reception
Annapolis, Maryland
www.mtmarylandpace.com



Saturday, November 25, 2017

Small Business Saturday® - a day to celebrate and support small businesses and all they do for their communities. Please join the SBA and organizations across the country in supporting your local community by shopping at a small business.

To find participating small business in your area visit <http://www.shopsmall.com>.

Small businesses may view Holiday Marketing tips on the SBA website like "**33 Creative Ideas for Small Business Holiday Marketing**," "**7 Holiday Marketing Tips on a Limited Budget**," and more by following [this link](#).

Maryland Economic Development Association (MEDA) Nominations for MEDA Marketing Award Being Accepted

Marketing Propels Community Progress
Nomination Deadline is Friday, December 8, 2017

The award honors organizations that have achieved significant results from an overall campaign, including economic development advertising, marketing and public

Forward this email



Notice of Funding Availability

Funds Available to Improve Air Travel for Small Communities

The Small Community Air Service Development Program provides support to small communities to help them enhance their air service, including support for underserved airports. Criteria allows grant applicants to self-identify its air service deficiencies and propose an appropriate solution. The program can involve, among others, revenue guarantees, financial assistance for marketing programs, start-up costs and studies.

Application deadline is December 15, 2017.

Classics for Kids Foundation Matching Grants Provide Musical Instruments for Youth

The mission of the Classics for Kids Foundation is to empower young people to shape positive futures through music, build sustainable stringed instrument music programs, and provide grants for high quality instruments. The Foundation is offering matching grants to K-12 schools and nonprofit organizations throughout the United States to help purchase stringed instruments.

Application deadline is December 31, 2017.

relations. Submit the strategic marketing initiative that has brought investment to your community!

As you prepare to compile your nomination there are a few things to remember:

- the project must have been completed or a major phase has been completed in the past three years
- there is a \$100 entry fee that can be paid online or by check
- the submission process is **100 percent online**
- submissions have been separated into small community (less than 200,000 people in the county) and large community (more than 200,000 people in the county) in order to level the playing field
- nominations must be submitted by a MEDA member, but all submissions are encouraged

For complete details and to submit, visit MEDA online by following [this link](#).

Share Your Story!

Do not hesitate to explore other options if you think there is a category that better suits your community. You may submit for one OR all the award categories! The more nominations the more MEDA members can shed light on all of the progress economic development has made in Maryland.

Categories include:

**Economic Development Project
Economic Development Program
Economic Development Marketing
Rising Star (new category)
Hall of Fame
Volunteer of the Year**

Complete details for each category may be viewed by following [this link](#).