

February 14, 2019

## Council Connections

Bridging Allegany, Garrett and Washington Counties



Tri County Council  
For Western Maryland

### In This Issue

[New Research Documents  
Economic Resilience Across  
Appalachia](#)

[The Learning Center Free  
Course: Social Media  
Marketing](#)

### Dates to Remember

#### **TCCWMD Council Meeting**

Wednesday, April 3  
5:00pm  
Allegany County

### Quick Links

[Allegany County  
Government](#)

[Garrett County Government](#)

[Washington County  
Government](#)

[Maryland Department of  
Planning](#)



## In the Region



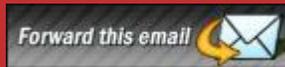
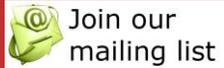
A WEEKLY SNAPSHOT OF NEWS, ANNOUNCEMENTS, AND OTHER  
TIDBITS FROM THE APPALACHIAN REGIONAL COMMISSION

### **New Research Documents Economic Resilience Across Appalachia**

The Appalachian Regional Commission (ARC) recently released *Strengthening Economic Resilience in Appalachia*, a new study identifying factors common across communities experiencing persistent economic growth in the aftermath of the 2008 Recession and other economic disruptions. The research includes a statistical analysis of key factors common to economic resilience, as well as a guidebook featuring ten communities that have rebounded after experiencing significant economic shocks.

To quantify economic resilience, 35 measures of demographics/mobility; economics/ industry; and community/health were analyzed in the Technical Report. With this analysis, each of Appalachia's 420 counties was given a "resilience score". From there, researchers conducted further analysis and field interviews to identify commonalities across counties with higher resilience scores.

Maryland Department of  
Commerce



### Notice of Funding Availability

#### Rural Residency Planning and Development Program

Program to develop new rural residency programs or Rural Training Tracks (RTT) in family medicine, internal medicine, and psychiatry, to support expansion of the physician workforce in rural areas.

**Deadline: March 4, 2019**

**AMA Foundation  
Community Health Grant**  
Grants support evidence-based projects that demonstrate focused, measurable results in community health and medical education programs. Grant funding will support community-based organizations, such as free health clinics, that provide services for vulnerable and underserved populations, especially services that target the prevention and reduction of type 2 diabetes and hypertension.

**Deadline: March 8, 2019**

These strategies include:

- Investing in education, technology, infrastructure and broadband;
- Engaging the community over the long-term;
- Growing youth engagement and next generation leadership;
  - Identifying and growing the assets in the community and region;
- Building networks and fostering collaboration;
- Moving multiple sectors forward for economic development and growing value chains; and
  - Cultivating entrepreneurs and developing resources for business start-ups.

Follow [this link](#) for the full article and related links.

### Small Business Administration Free Course: Social Media Marketing

Are you using social media to help increase the sales of your product or service? Take SBA's free self-paced training course to learn how to utilize social media marketing to grow your business.

Click The Learning Center image to launch the course.



U.S. Small Business  
Administration